



## DENVER ACTIVE 20-30 FOUNDATION NEWS

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### FOR IMMEDIATE RELEASE

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### Denver Active 20-30 Foundation Helps Denver Kids Experience the Gift of Giving

DENVER, CO -- January 15, 2002 -- The Denver Active 20-30 Foundation held its 11<sup>th</sup> annual *Christmas for Kids* event on December 7, 2002. After raising \$10,000, the members of the foundation took 110 kids under the age of 11—75 boys and 35 girls—from Denver Kids, Inc. shopping at the Westland Target store in Lakewood and the Target store at E. Quincy Ave. and S. Buckley Rd. in Aurora. Each child had to meet program expectations as it relates to school grades, attendance, etc. in order to participate. At the event, they were then given a budget from which to buy gifts for their family members. The one catch, they could not buy anything for themselves. The purpose of the event was to provide the children the opportunity to experience the gift of giving. "This event is the highlight of all the activities in our program," said Denver Kids, Inc. Executive Director, Donna Hultin. All excess proceeds from the \$10,000 raised for the event were used to buy food vouchers for families of Denver Kids, Inc. "We'd like to thank Target, for their continued support over the years. It's a win-win situation when the kids strive all year to be chosen for the event and watching the faces of the [20-30] members as we bond with the youth of our community to celebrate the Season of Giving," said Steve Wiskow, Denver Active 20-30 Foundation member and Chairman of the *Christmas For Kids* event. For additional information on *Christmas For Kids*, contact Steve Wiskow at [stevenwiskow@hotmail.com](mailto:stevenwiskow@hotmail.com), or call (303) 333-9904.

#### About Denver Kids, Inc.

Established in 1946, Denver Kids, Inc. is a long-term preventive counseling and mentoring program for at-risk students in Denver Public Schools, grades K-12. The program currently serves over 700 students. For more information on Denver Kids, Inc., please contact Donna Hultin at [donna\\_hultin@dpsk12.org](mailto:donna_hultin@dpsk12.org) or call (303) 405-8169.

#### About The Denver Active 20-30 Foundation

The Denver Active 20-30 Foundation is a non-profit service organization consisting of young male business leaders between the ages of 20 and 39. The Denver Active 20-30 Foundation organizes and executes various events during the year including: The Denver Polo Classic, Brokers Benefiting Kids, Charity at the Rocks, Kars 'N Kids Invitational and Christmas for Kids. Denver Active 20-30 Foundation events are affiliated with and supported by The Denver Nuggets Community Fund and WB2 Charities, funds of The Robert R. McCormick Tribune Foundation. In 2001-2002, the Denver Active 20-30 Foundation distributed over \$563,000 from these events to 22 different charities, which help disadvantaged children in the local community. For more information on the Denver Active 20-30 Foundation and its events, visit [www.da2030.com](http://www.da2030.com), or call (303) 221-4025.

The Denver Active 20-30 Foundation is the local chapter of the Active 20-30 United States and Canada.

*"One Never Stands So Tall As When Kneeling To Help a Child."*

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